

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS:	§	ATTORNEY DOCKET NO. MFCP.109834
TIMOTHY P. MCKEE, <i>ET AL.</i>	§	
	§	
SERIAL NO. 10/691,885	§	CONFIRMATION No.: 8986
	§	
FILING DATE: OCTOBER 23, 2003	§	GROUP ART UNIT: 2174
	§	
TITLE: SYSTEM AND A METHOD FOR	§	
PRESENTING ITEMS TO A USER	§	
WITH A CONTEXTUAL	§	
PRESENTATION	§	EXAMINER: BORIS M. PESIN

Via EFS on September 3, 2009

Mail Stop RCE
COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

AMENDMENT

In response to the Office Action dated June 5, 2009, Applicants have amended the claims and have responded to the rejections. In addition, Applicants have included a Request for Continuing Examination, along with the requisite fee. The Commissioner is hereby authorized to charge any additional fees that are required, or credit any overpayment, to Deposit Account No. 19-2112.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 10 of this paper.